



## CADEX ELECTRONICS – YOUR LIFE. EMPOWERED

### COMPANY PROFILE

For over 35 years, Cadex Electronics has been at the leading edge of battery technology. Serving customers in over 100 countries globally, our world-class team empowers local and global clients in getting the most out of their mobile power applications, from Battery to Charging and Lifecycle management technologies. With Headquarters in Vancouver, Canada, and a presence in the USA and Germany, we strive to help the world reduce its dependence on fossil fuels. For more information, please visit [www.cadex.com](http://www.cadex.com), or visit our knowledge portal at [www.BatteryUniversity.com](http://www.BatteryUniversity.com)



### QUICK FACTS

Company:	Cadex Electronics Inc.
Founded:	1985
Founder:	Isidor Buchmann
Industry:	Automotive, Military, Logistics, Electrical utilities, Radio, IT, Public Safety Telecommunications, Aerospace, Healthcare, Retail, Machinery, Research
Website:	<a href="http://www.cadex.com">www.cadex.com</a>
Contact:	<a href="mailto:press@cadex.com">press@cadex.com</a> +1 604-231-7777

### OUR STORY

Our products are used in a wide array of applications, from helping traders in Wall Street, to supporting the RCMP in the arctic, to getting NASA get astronauts to space.

United States, Germany, Australia, Netherlands and Canada are our top countries

We serve customers in over 100 countries Worldwide, including most of Fortune 500 companies, such as Disney, GE, HP, Boeing, and many others

Cadex Electronics is a world-leader in battery technology that has been operating for over 35 years, based in Vancouver, BC Canada

## ARTICLES

### the guardian

<http://www.theguardian.com/technology/2015/nov/04/why-your-phone-battery-is-rubbish>

### BizTek Mojo

Business & Technology  
Technology & Business

<http://www.biztekmojo.com/001508/different-researchers-develop-several-types-super-batteries-future-li-ion-still-expected>

### Forbes

<http://www.forbes.com/sites/eliseackerman/2014/12/19/will-rapid-charging-damage-your-iphone-6-or-6-plus/>

### The CHRISTIAN SCIENCE MONITOR

<http://www.csmonitor.com/Technology/Tech/2014/0103/40-80-rule-New-tip-for-extending-battery-life>

### Popular Mechanics

<http://www.popularmechanics.com/technology/gadgets/how-to/a7432/why-your-gadgets-batteries-degrade-over-time-6705747/>

### WIRED

<http://www.wired.com/2013/09/laptop-battery/>

### Mashable

<http://mashable.com/2015/06/26/24m-lithium-ion-batteries/#ArjZ7T5caPqI>

### THE VANCOUVER SUN

[http://www.vancouversun.com/business/Electronics+cars+fuel+battery+market+growth/10154839/story.html?\\_\\_lsa=a097-62ed](http://www.vancouversun.com/business/Electronics+cars+fuel+battery+market+growth/10154839/story.html?__lsa=a097-62ed)

### National DEFENSE

NDIA  
NDIA's Business and  
Technology Magazine

<http://www.nationaldefensemagazine.org/archive/2012/August/Pages/PowerSupplyAConsistentChallengeAsTroopsUseMoreGadgets.aspx>

### The New York Times

<http://www.nytimes.com/2009/01/01/technology/personalt ech/01basics.html>

## OUR PEOPLE



### **Isidor Buchmann**

#### **CEO and Founder**

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604-231-7777 ext. 306

Isidor Buchmann is the founder and CEO of Cadex Electronics Inc. For three decades, Buchmann has studied the behavior of rechargeable batteries in practical, everyday applications, has written award-winning articles including the best-selling book "Batteries in a Portable World," which is now in its third edition, and has spoken at conferences around the world.



### **Markus Pauli**

#### **COO**

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Mr. Pauli brings 20 years of experience in managing international technology companies in fields of electrical systems, medical, telecommunication and fleet management. He held senior positions at Advanced Cyclotron Systems Inc., COE Newnes McGehee, Romaco Group, Digital Wireless Inc. and Alcatel Lucent. Mr. Pauli earned a Masters in Engineering and a Bachelor in Political Science from RWTH Aachen, as well as a Corporate MBA with Alcatel.



### **David Oliver**

#### **Director of Product Sales and Marketing**

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604-231-7777 ext. 314

David is an experienced leader with international experience on 4 continents across business and channel development, marketing and project management. He holds a Master of Science degree in Industrial Engineering from the Technical University of Catalonia, in Spain, and has filled various leadership and sales roles at KNX Association, CEDOM, Schneider Electric and Eaton Corporation.



## **Greg Funk**

### **Director of Product Line Management**

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Mr. Funk is a seasoned technology entrepreneur with over 25 years of experience in developing and marketing world class products. Prior to joining Cadex he was Vice President of Business Development and a founding member of Sierra Wireless. He received his B.A.Sc. in Electrical Engineering from the University of British Columbia and has worked for Motorola, McDonald Dettwiler and Mobile Data International in a variety of engineering and product development roles. Mr Funk is responsible for all product planning and management activities within Cadex.



## **Denis Beaudoin**

### **Director of Engineering**

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Mr. Beaudoin oversees Engineering & Research. He has 33 years of experience in hardware and software design, as well as project management. Beaudoin has led engineering teams in small and large companies including Motorola's Wireless Data Group, Ericsson's IP Networks group, and Epson's Vancouver Design Center. His name is included in eight patents and he participated in the startup of several companies. Beaudoin holds a B.A.Sc, Electrical Engineering from University of Ottawa.

## OUR PARTNERS



## CONTACT INFORMATION

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