



# Cadex C5100 Battery Testing System

*The new C5100 Battery Testing System for use in retail stores will immediately improve your business by improving customer care, increasing revenue, and reducing costs associated with battery replacements.*



## Improve Customer Care

- Provide an **immediate diagnosis** of common customer issues - find out if it's the battery or the handset
- Differentiate from the other 5 stores in the mall or down the street – **drive traffic** with a unique service
- Support an Extended Warranty Program that includes the battery with **confidence**

## Generate Added Value

- Generate **additional revenue** at **high margins** through sales of refurbished batteries
- Generate **additional revenue** by identifying bad batteries in your store and selling new ones on the spot
- Generate **additional revenue** by selling battery testing services
- Generate **additional revenue** by attracting and keeping customers in your store longer
- **Save money** on extended warranty coverage on batteries by using refurbished batteries
- Increase **customer satisfaction** and **loyalty** by providing a service with clear and immediate value



“Customers are notably more satisfied when they resolve their issue by visiting a retail store than they are when they utilize other methods of contact.” – JD Powers & Associates July 29, 2010



# C5100 Battery Testing System

*The C5100 Battery Testing System includes upgraded versions of the C5100 Battery Analyzer and RigidArm™ Universal Adapter plus new BatteryStore™ software*

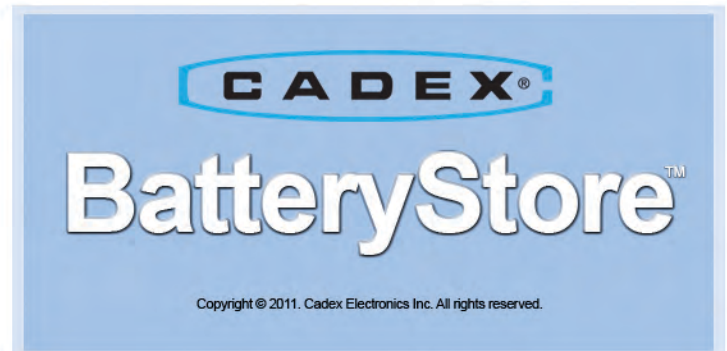


## C5100 Battery Analyzer

- Proprietary **QuickSort™** Technology
- **30 Seconds** to Sort Good/Low/Poor State of Health (SoH)
- **Charge** capability
- **Boost** function to “Wake Up” batteries with protection circuits triggered
- **Cycle** test provides numerical capacity value if needed

## BatteryStore Software

- **Provide** your customers with a receipt or service report
- **Record, analyze, and export** your battery test results to see how much money you are saving
- **Initiate** testing from your PC



## RigidArm Universal Battery Adapter included:

- **Universal** battery adapter suitable for most battery types
- Allows **multiple** mounting orientations
- New design with **increased** robustness



## Same Money on Battery Replacements

During a 1 month period with a US Carrier...

- **10** Stores
- **2,682** Batteries Tested
- **1,981** Good Batteries Saved (74%)
- Approximately **\$30,000** Savings
- Payback = **< 1 month**

“29% of customers visited a retail store location regarding their most recent customer care issue”  
– JD Powers & Associates July 29, 2010